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| **Name of the Applicant tech-savvy companies:** |  |
| **Industry sector**  Please list and briefly describe your advanced technologies and/or digital solutions provided. |  |
| **Short description of the applicant's company**  Please provide a short description of your tech-savvy SME’s services and technologies offered  (200 words max.) |  |
| **Select the SILEO challenges you are interested in discussing during the event in Romania:** | **I. DIGITAL OPTIMIZATION IN PRODUCTION**: How can companies optimize digital processes throughout the production chain, from design to delivery? |
| **II. SUSTAINABILITY IN PRODUCTION**: How can companies integrate sustainable practices into the manufacturing process of furniture and lighting? |
| **III. DIGITAL CUSTOMER EXPERIENCE**: How can companies innovate in terms of digital customer experience, from purchase to customization? |
| **IV. ENERGY EFFICIENCY IN LIGHTING**: How can technological solutions improve the energy efficiency of lighting systems? |
| **V.CIRCULAR ECONOMY IN FURNITURE & LIGHTING**: How can companies implement circular economy models for their products? |
| **Please explain your motivation for joining the event and describe how you can support the lighting/furniture SMEs in the selected challenges.**  (1.000 words max.) |  |
| **Please select YES or NO** *\*it is not compulsory* | **Are you interested in having a pitch on the 14th of June, presenting your solutions (products/services) to the SMEs?**  YES  NO |