***\*All the application fields are mandatory***

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| **Name of the Applicant SME** |  |
| **Industry sector** | Select the industry you are part of:  Furniture  Lighting |
| **Short description of the applicant's company**  Please provide a short description of your tech-savvy SME’s services and technologies and/or digital solutions offered in relation to the lighting/furniture sector [200 words max.] |  |
| **Select the SILEO challenges you are interested in discussing during the event in Italy:** | **DATA INTEGRATION**: The impact of data integration in the manufacturing process in the lighting and furniture industry. |
| **IOT DEVICES AND MOBILE APP**: The impact of IOT and of new communication technologies in the creation of new products and services in the lighting and furniture industry. |
| **VIRTUAL AND AUGMENTED REALITY IN FURNITURE & LIGHTING**: The impact of virtual and augmented reality in the design, manufacturing and customer experience improvement of new lighting and furniture products. |
| **NEW MATERIALS AND CIRCULAR ECONOMY IN FURNITURE & LIGHTING**: The impact of new materials in the design and manufacturing of new lighting and furniture products. |
| **Please explain your motivation for joining the event and describe how you can support the lighting/furniture SMEs in the selected challenges.**  [1.000 words max.] |  |