***\*All the application fields are mandatory***

|  |  |
| --- | --- |
| **Name of the Applicant SME** |  |
| **Industry sector** | Select the industry you are part of:  Furniture  Lighting |
| **Short description of the applicant's company**  Please provide a short description of your SME’s activities and products. [200 words max.] |  |
| **Select the SILEO challenges you are interested in discussing during the event in Italy:** | **DATA INTEGRATION**: The impact of data integration in the manufacturing process in the lighting and furniture industry. |
| **IOT DEVICES AND MOBILE APP**: The impact of IOT and of new communication technologies in the creation of new products and services in the lighting and furniture industry. |
| **VIRTUAL AND AUGMENTED REALITY IN FURNITURE & LIGHTING**: The impact of virtual and augmented reality in the design, manufacturing and customer experience improvement of new lighting and furniture products. |
| **NEW MATERIALS AND CIRCULAR ECONOMY IN FURNITURE & LIGHTING**: The impact of new materials in the design and manufacturing of new lighting and furniture products. |
| **Please explain your motivation for joining the event and describe your challenge problem**  [1.000 words max.] |  |
| **What are the digital and/or circular solutions and advanced technologies your SME is looking for and why?** |  |