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| **Name of the Applicant SME** |  |
| **Industry sector** | Select the industry you are part of:  Furniture  Lighting |
| **Short description of the applicant company**  Please provide a short description of your SME’s activities and products.  (200 words max.) |  |
| **Select the SILEO challenges you are interested in discussing during the event in Romania:** | **I. DIGITAL OPTIMIZATION IN PRODUCTION**: How can companies optimize digital processes throughout the production chain, from design to delivery? |
| **II. SUSTAINABILITY IN PRODUCTION**: How can companies integrate sustainable practices into the manufacturing process of furniture and lighting? |
| **III. DIGITAL CUSTOMER EXPERIENCE**: How can companies innovate in terms of digital customer experience, from purchase to customization? |
| **IV. ENERGY EFFICIENCY IN LIGHTING**: How can technological solutions improve the energy efficiency of lighting systems? |
| **V.CIRCULAR ECONOMY IN FURNITURE & LIGHTING**: How can companies implement circular economy models for their products? |
| **Please explain your motivation for joining the event and describe your challenge problem.**  (1.000 words max.) |  |
| **What are the digital and/or circular solutions and advanced technologies your SME is looking for and why?** |  |