

# FRIEND CCI 2nd call for projects dedicated so SME

## Annex B

### On the classification of the Cultural and Creative Industries sector within NACE

NACE applies a four-tier, hierarchical classification to twenty-one sectors (Sections A to U) of the European economy, codified alpha-numerically (viz. the NACE Codes). Activities in the sectors are categorized into a linear progression of increasing specificity, comprising Divisions, Groups and Classes.<sup>1</sup> This annex has been composed based on Eurostat researches on enterprises in the cultural sectors<sup>2</sup> and NACE Revision 2 that is at the moment the most recent version.<sup>3</sup>

The NACE selection for the FRIEND CCI's 1st open call for projects dedicated to SMEs, covers ten cultural domains:

- Heritage
- Archives
- Libraries
- Books and press
- Visual arts
- Performing arts
- Audio-visual and multimedia
- Architecture
- Advertising
- Art crafts

And six functions:

- Creation
- Production/publishing
- Dissemination/trade
- Preservation
- Education
- Management/regulation

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<sup>1</sup> E.C.C.O., On the classification of the Cultural Heritage sector within NACE,  
[https://www.ecco-eu.org/wp-content/uploads/2021/07/ECCO\\_on\\_NACE\\_final\\_3\\_.pdf](https://www.ecco-eu.org/wp-content/uploads/2021/07/ECCO_on_NACE_final_3_.pdf)

<sup>2</sup> Enterprises in cultural sectors (cult\_ent), Reference Metadata in Euro SDMX Metadata Structure (ESMS),  
Compiling agency: Eurostat, the statistical office of the European Union:  
[https://ec.europa.eu/eurostat/cache/metadata/en/cult\\_ent\\_esms.htm](https://ec.europa.eu/eurostat/cache/metadata/en/cult_ent_esms.htm)

<sup>3</sup> Eurostat (2018[43]) Guide to Eurostat Culture Statistics, Publications Office of the European Union,  
Luxembourg.



**Instruction:**

Please consider that European NACE codes can differ from your national codes, but you should be able to find a correspondence. For example:

- NACE codes correspond to Italian ATECO codes that have the same numbers but instead have no letters, so please in Annex A insert the correspondent NACE code based on your activity definition;
- NACE codes correspond to Spanish declared activity, but only by textual definition and not by codes, so please in Annex A insert the correspondent NACE code based on your activity definition.

NACE cultural codes	Description
<b>C18</b>	Printing and reproduction of recorded media
C18.1	Printing and service activities related to printing
C18.1.1	Printing of newspapers
C18.1.2	Other printing
C18.1.3	Pre-press and pre-media services
C18.1.4	Binding and related services
C18.2	Reproduction of recorded media
C18.2.0	Reproduction of recorded media
<b>C32.12</b>	Manufacture of jewellery and related articles
<b>C32.2</b>	Manufacture of musical instruments
<b>G47.61</b>	Retail sale of books in specialised stores
<b>G47.62</b>	Retail sale of newspapers and stationery in specialised stores
<b>G47.63</b>	Retail sale of music and video recordings in specialised stores
<b>G47.71</b>	Retail sale of clothing in specialised stores
<b>J58.11</b>	Book publishing
<b>J58.13</b>	Publishing of newspapers
<b>J58.14</b>	Publishing of journals and periodicals
<b>J58.1.9</b>	Other publishing activities
<b>J58.21</b>	Publishing of computer games
<b>J59</b>	Motion picture, video and television programme production, sound recording and music publishing activities
J59.1	Motion picture, video and television programme activities



J59.1.1	Motion picture, video and television programme production activities
J59.1.2	Motion picture, video and television programme post-production activities
J59.1.3	Motion picture, video and television programme distribution activities
J59.1.4	Motion picture projection activities
J59.2	Sound recording and music publishing activities
J59.2.0	Sound recording and music publishing activities
<b>J60</b>	Programming and broadcasting activities
J60.1	Radio broadcasting
J60.1.0	Radio broadcasting
J60.2	Television programming and broadcasting activities
J60.2.0	Television programming and broadcasting activities
<b>J63.91</b>	News agency activities
<b>M71.11</b>	Architectural activities
<b>M74.1</b>	Specialised design activities
<b>M74.2</b>	Photographic activities
<b>M74.3</b>	Translation and interpretation activities
<b>N77.22</b>	Renting of video tapes and disks
<b>R90</b>	Creative, arts and entertainment activities
R90.0	Creative, arts and entertainment activities
R90.0.1	Performing arts
R90.0.2	Support activities to performing arts
R90.0.3	Artistic creation
R90.0.4	Operation of arts facilities
<b>R91</b>	Libraries, archives, museums and other cultural activities
R91	Libraries, archives, museums and other cultural activities
R91.0	Libraries, archives, museums and other cultural activities
R91.0.1	Library and archives activities
R91.0.2	Museums activities
R91.0.3	Operation of historical sites and buildings and similar visitor attractions



R91.0.4	Botanical and zoological gardens and nature reserves activities
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