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**Fostering Resilience and Innovation in Europe through Networking
Development of clusters in the Cultural and Creative Industry
ecosystem**

Official list of awarded project of FRIEND CCI's 1st call

**for project proposals dedicated to SMEs to reinforce innovation and
internationalisation in Cultural and Creative Industries**

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About FRIEND CCI 1st Call for project proposals dedicated to SMEs

The FRIEND CCI project offers financial support to SMEs in the form of grants, directed to the development and implementation of cross-sectoral projects aimed to bring innovation both at the level of products and at the level of processes/ technologies, with a specific eye on the needs linked to the twin transition.

The project FRIEND CCI aims at contributing to an improved resilience of the European Industrial Ecosystem of Creative and Cultural Industries (CCI) and to its green and digital transformation, by supporting the SMEs by offering them financial support in the form of grants, directed to the development and implementation of cross-sectoral projects aimed to bring innovation both at the level of products and at the level of processes/ technologies, with a specific eye on the needs linked to the twin transition. To this end, the support will entail mandatory training and upskilling/ reskilling activities, according to the specific needs of SMEs, and including skills needed for the green and digital transition. Also, as part of the support, SMEs will be asked to include activities to go international, based on their level of readiness.

The 1st call for project proposals dedicated to SMEs: Official Results

The call was officially closed on 30/09/2023, at 17.00 CET.

The results of the evaluation of the projects and other follow-ups are available in the following table:





Project title and acronym	Final score	Funding awarded
TEEN SOCIAL RADIO (TSR)	93	100% not launched
COSMO: The first digital platform to support professionals in multimethod personality assessment (COSMO)	90	100%
LLMentor Books – Democratizing Education Through Personalized Learning and AI (LLMentor Books)	79	100%
Formats Training&AI (FTAI)	76	100%
ULTRA-HIGH-PERFORMANCE MATERIALS FOR HYDRAULIC TILES: A NEW PERSPECTIVE IN THE ART CRAFT INNOVATION FOR URBAN ENVIRONMENTS (MOSAIC)	70	100%
Global Digital Culture Hub: A Comprehensive Solution for Immersive Cultural Experience (CultureHub)	67	100%
INMERSIVA 360 (INMERSIVA)	66	100%
CollaboRative smE ACcess to twin Transitions Via IntErnationalisation (CREACTIVE)	66	100%
Avatarium: Box Tutors (AVBT)	65	100%
EURO CONFIDENCE DIGITAL (EUROCONFI)	65	100%
MARKETING ACADEMY (MarkAcademyCCCJ)	64	90,24%
Italian Denim Abroad Trough Digital Twin	63	0%
TB DLG	59	0%
IT Risks for a Green Transition	58	0%

