

COACHING & MENTORING SERVICES OPEN CALL



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RESIST

COACHING &
MENTORING SERVICES
OPEN CALL



OBJECTIVE

RESIST Eurocluster will provide cascade funding, also known as Financial Support to Third Parties (FSTP), to European small and medium-sized enterprises (SMEs) working in the Mobility, Transport and Automotive ecosystem, so they can **receive coaching and mentoring services by experts in the field of digitalisation and green engineering**. This support will guide the applicants in the strategic design and implementation of new and innovative digital and green approaches, technologies and business models.

FSTP is an instrument used by the European Commission to distribute public funds and generate opportunities for SMEs, start-ups and/or mid-cap companies, in the adoption or development of digital technologies.

TWO TYPES OF SUPPORT



ASSESSMENT FINANCIAL SUPPORT

To assess your current situation in terms of green/digital maturity and give you advice for improvement.



FEASIBILITY FINANCIAL SUPPORT

To carry out a detailed analysis of all critical aspects of your improvement plan or innovation project and determine its chance of success.



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ELIGIBLE ACTIVITIES

RESIST will provide financial support to SMEs from the MTA ecosystem so they can hire assessment or feasibility services by experts on digitalization, green economy and sustainability, being able to receive outcomes such as:



**Green/digital
assessment reports**



**Practical
roadmaps or twin
transition plans**



**Feasibility studies
with technical
specifications**



**New digitalized
business models**



**Market studies for
international or new
markets**



Services provided from the launch of the Open Call and **no later than the 01st of November 2024.**

6 cut-off dates for application (first one on the 8th of October).

Assessment support must be conducted **within 3 months** from the date of award
Feasibility support must be conducted **within 6 months** from the date of award.



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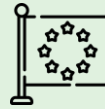
WHO CAN APPLY



Participation in RESIST Eurocluster open calls are restricted to companies that comply with **all the following conditions:**



Being a **SME**, according to the European Commission Recommendation 2003/361/EC and the SME qualification guide.



Being established in **EU Member States** and [SMP/COSME countries](#).



Be part of the **Mobility-Transport-Automotive (MTA) ecosystem**.



Have undergone the **resilience check** scheme provided by the RESIST Eurocluster that will allow them to audit their market situation, production and processes towards potential risks and future challenges, as well as set-up an action plan for mitigating the main risks.



FINANCIAL SUPPORT AND FUNDING CONDITIONS

Total budget available
€190,000

25 FSTP schemes for Assessment services

(up to 5 sessions of high-level consultancy on a specific topic related to your digital and/or green transformation)

Up to €4,000
or 75% of the expert's bill

12 FSTP schemes for Feasibility services

(theoretical or lab feasibility studies of implementing a new technology, material, or approach related to your twin transition + market studies)

Up to €7,500
or 75% of the expert's bill



SMEs have the possibility of participating in all open calls to be launched within the framework of the RESIST initiative, but the maximum financial support possible for a single SME in all calls is limited to **€60,000**. It is the responsibility of the SME to check that the requested funding sums do not exceed this limit.



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HOW TO APPLY

Submission via the **Clusters submission platform**

Open call link

Documents to be submitted

Application form (including company data, type of coaching or mentoring service required, etc).

Resilience check completed (mandatory to access all RESIST Open Calls).

Declaration annex (ensuring truthfulness of information, no double funding, data processing and SME conditions fulfilment).

Expression of Interest (describing the thematic scope of the required service, the motivation for application and the selected expert).

Experts' offer (applicants can consider the RESIST pool of experts available at the Cluster Submission platform or invite external providers).

4 evaluation criteria: alignment with RESIST objectives; workforce capacity; contribution to resilience; and impact on the company. **In case of being awarded, the beneficiary must sign a contract** with the project coordinator (compulsory requirement for funding).



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RESPONSABILITIES IN CASE OF BEING AWARDED

To receive the full payment, awarded SMEs will be required to:



Submit the invoices, receipts, proofs of expenditure:

- Expert invoice
- Applicant's confirmation of payment
- Applicant invoice issued to project coordinator for the awarded grant



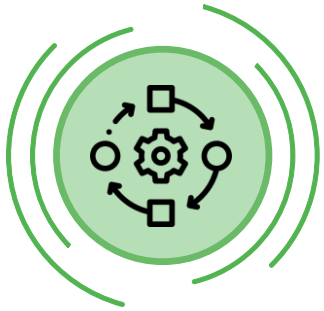
Present a report in English about the implemented CMS (describing the activities carried out and the main outcome achieved).



Make at least 1 **public communication** (e.g., on social media such as LinkedIn, Twitter, Instagram...) mentioning the RESIST initiative through the hashtag #RESISTeurocluster, as well as the EISMEA and DG GROW links or hashtags.

1 month

from the completion of the assessment/feasibility service



Find full information in the
Guide for Applicants

For any enquiries regarding this
RESIST Open Call, please **contact:**



info@resisteurocluster.eu



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