



## EVALUATION FORM

|                |        |  |           |  |
|----------------|--------|--|-----------|--|
| COMPANY NAME   |        |  |           |  |
| EVALUATOR NAME |        |  | SIGNATURE |  |
| DATE           |        |  |           |  |
| RESULT SCORE   | PART A |  | PART B    |  |

| PART A<br>Proposal Evaluation Criteria   | Max. score |
|--|------------|
| <b>A. Quality of the proposal</b><br>General description of the company, achievements, actual needs with respect to the transition to a digital and green economy and to a more eco-sustainable tourism offer. | 30         |
| Comments   |            |
| <b>B. Innovation potential of the proposal</b><br>The consistency of the problems selected and the selection of innovative solutions to address it.  | 20         |
| Comments   |            |
| <b>C. Impact of the proposal</b><br>How the improvements will drive the green and digital transition of the SME.   | 20         |
| Comments   |            |
| <b>D. Implementation potential</b><br>The consistency of the problem described and the fit with the selected plan for improvement; capacity issues, challenges.  | 15         |



|   |    |
|---|----|
| Comments  |    |
| <b>E. Management expertise of project</b><br>The background expertise and vitality of the SME, the profiles of the core person or team                            | 15 |
| Comments  |    |
| <b>F. All 3 fields of support are covered in the proposal</b><br>At least 1 action from each field (digital, green and sustainable, and soft/social) is selected. | 15 |
| Comments  |    |
| <b>TOTAL AT LEAST 60</b>  |    |

| <b>PART B<br/>Business Evaluation Criteria</b>   | <b>Score<br/>(1-5)</b> |
|--|------------------------|
| <b>Enterprise viability:</b> Does the company demonstrate a competitive advantage? Is it financially and commercially viable, and does it possess the management and financial resources to absorb project intervention?<br>Score: <b>(Minimum threshold is 3 out 5)</b> |                        |
| Comments   |                        |
| <b>Business benefit :</b> Does the intervention reflect the management strategy and vision and will the expected outputs bring further expansion of the business? <b>(Minimum threshold is 3 out 5)</b>  |                        |
| Comments   |                        |
| <b>Capacity / Skills:</b> Which is the level of current technical skills to implement new projects and ideas proposed by the experts: In case the SME does not have them, what actions/ideas are proposed to offset this lack of skills internally? Level of business    |                        |



|   |  |
|---|--|
| networking skills, especially the affiliation to local, regional or national professional bodies( <b>Minimum threshold is 3 out 5</b> )   |  |
| Comments  |  |
| <p><b>Scoring options:</b></p> <p><b>0:</b> No information is available to address the criterion under examination or cannot be judged due to missing or incomplete information;</p> <p><b>1 Poor:</b> The criterion is addressed in an inadequate manner, or there are serious inherent weaknesses;</p> <p><b>2 Fair:</b> While information regarding the criterion is provided, there are significant weaknesses;</p> <p><b>3 Good:</b> The business addresses the criterion well, although improvements would be necessary;</p> <p><b>4 Very good:</b> The business addresses the criterion very well, although certain improvements are still possible;</p> <p><b>5 Excellent:</b> The business successfully addresses all relevant aspects of the criterion in question. Any shortcomings are minor.</p> |  |