



FRIEND CCI call for projects dedicated so SME

Annex B

On the classification of the Cultural and Creative Industries sector within NACE

NACE applies a four-tier, hierarchical classification to twenty-one sectors (Sections A to U) of the European economy, codified alpha-numerically (viz. the NACE Codes). Activities in the sectors are categorized into a linear progression of increasing specificity, comprising Divisions, Groups and Classes.¹ This annex has been composed based on Eurostat researches on enterprises in the cultural sectors² and NACE Revision 2 that is at the moment the most recent version.³

The NACE selection for the FRIEND CCI's 1st open call for projects dedicated to SMEs, covers ten cultural domains:

- Heritage
- Archives
- Libraries
- Books and press
- Visual arts
- Performing arts
- Audio-visual and multimedia
- Architecture
- Advertising
- Art crafts

And six functions:

- Creation
- Production/publishing
- Dissemination/trade
- Preservation
- Education

¹ E.C.C.O, On the classification of the Cultural Heritage sector within NACE, https://www.ecco-eu.org/wp-content/uploads/2021/07/ECCO_on_NACE_final_3_.pdf

² Enterprises in cultural sectors (cult_ent), Reference Metadata in Euro SDMX Metadata Structure (ESMS), Compiling agency: Eurostat, the statistical office of the European Union: https://ec.europa.eu/eurostat/cache/metadata/en/cult_ent_esms.htm

³ Eurostat (2018[43]) Guide to Eurostat Culture Statistics, Publications Office of the European Union, Luxembourg.





- Management/regulation

NACE cultural codes	Description
C18	Printing and reproduction of recorded media
C32.12	Manufacture of jewellery and related articles
C32.2	Manufacture of musical instruments
G47.61	Retail sale of books in specialised stores
G47.62	Retail sale of newspapers and stationery in specialised stores
G47.63	Retail sale of music and video recordings in specialised stores
G47.71	Retail sale of clothing in specialised stores
J58.11	Book publishing
J58.13	Publishing of newspapers
J58.14	Publishing of journals and periodicals
J58.21	Publishing of computer games
J59	Motion picture, video and television programme production, sound recording and music publishing activities
J60	Programming and broadcasting activities
J63.91	News agency activities
M71.11	Architectural activities
M74.1	Specialised design activities
M74.2	Photographic activities
M74.3	Translation and interpretation activities
N77.22	Renting of video tapes and disks
R90	Creative, arts and entertainment activities
R91	Libraries, archives, museums and other cultural activities

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